

# PHASES & CYCLES®



## KB HOME STARTED A NEW UP-LEG

Sector: Consumer Discretionary – Homebuilding

(KBH-N: US\$18.74; Dividend: \$0.10; Yield: 0.53%; Weekly Chart from June 2012)



KB Home had a sharp rise from \$6.46 to \$25.14 (A-B), fell below its 40-week Moving Average (40wMA – C), and after a minor recovery rally (D), started a new major down-trend below a falling trend-line (dashed line).

In mid-2016, the stock rallied above its average and above the falling trend-line to signal the end of the down-trend (E). It then pulled back to its average (F) and recently reached a higher high to confirm the start of a new up-leg (G).

Behaviour indicators including the rising 40wMA and the rising trend-line (solid line) confirm the positive status. The stock is somewhat extended and may be subject to some minor profit-taking toward ±\$17.00-17.50, but only a decline below \$16.00-16.50 would be negative.

**Point & Figure measurements provide targets of \$21 and \$23 (12% and 23% appreciation potentials from current levels). Higher targets are visible.**

**Monica Rizk  
Ron Meisels**

PAC-17-47; KBH-1; March 9, 2017

**Phases & Cycles Inc, 2020 Robert-Bourassa, Suite 1903, Montreal, QC H3A 2A5**

Tel.: (514) 393-3653 E-mail: [RonMeisels@phases-cycles.com](mailto:RonMeisels@phases-cycles.com) [www.phases-cycles.com](http://www.phases-cycles.com)

The contents of this report may NOT be copied, reproduced, or distributed without the explicit written consent of Phases & Cycles Inc.

© Copyright 2017, Phases & Cycles Inc. All Rights Reserved

The opinions and projections contained herein are those of Phases & Cycles Inc., its principals, associates and employees (collectively "the researchers") and are subject to change without notice. The information contained herein has been obtained from sources that we believe to be reliable but cannot guarantee its accuracy or completeness. This report is not and under no circumstances is to be construed as an offer to sell or the solicitation of an offer to buy any securities. This report is furnished on the basis and understanding that "the researchers" are to be under no responsibility or liability whatsoever in respect thereof. "The researchers" may, from time to time, buy, own or sell securities mentioned herein. "Phases & Cycles" is a registered trademark of 104443 Canada Inc.