

PHASES & CYCLES®

EMPIRE CO. (EMP.A-T) HAS HIGHER TARGETS

Sector: Consumer Staples – Food Retail
(\$35.84; Dividend: \$0.52; Yield: 1.45%; Market Cap \$9.65B)
Weekly Chart from August 2016



Empire has been in a long-term up-trend since 2017 (solid line). We recommended the stock on numerous occasions during this time. In our most recent report, we suggested that the stock would “likely be subject to some profit taking”, since the rise in 2019 brought the stock quite far above the long-term rising trend-line (see dashed line).

Following our report, Empire started a decline that brought the stock below its 40-week Moving Average (40wMA) and temporarily below its long-term rising-trend-line (A). However, it quickly rose back above the trend line and then completed a bullish price pattern known as an *Inverse Head-and-Shoulder* formation (solid horizontal lines). The recent move above the neckline of this pattern (dotted line) and above the 40wMA signaled a breakout and the resumption of the long-term up-trend. There is good support at \pm \$33.50; only a sustained decline below \pm \$32.00 would be negative.

Point & Figure measurements provide targets of \$41 and \$44 (14% and 23% appreciation potentials from current levels). Higher targets are visible.

**Monica Rizk
Ron Meisels**

PAC-20-147; EMP.A-16; August 24, 2020

Phases & Cycles Inc, 4000 de Maisonneuve Blvd West, Suite 2010, Montreal, QC H3Z 1J9

Tel.: (514) 393-3653 E-mail: RonMeisels@phases-cycles.com www.phases-cycles.com

The contents of this report may NOT be copied, reproduced, or distributed without the explicit written consent of Phases & Cycles Inc.

© Copyright 2020, Phases & Cycles Inc. All Rights Reserved

The opinions and projections contained herein are those of Phases & Cycles Inc., its principals, associates and employees (collectively “the researchers”) and are subject to change without notice. The information contained herein has been obtained from sources that we believe to be reliable but cannot guarantee its accuracy or completeness. This report is not and under no circumstances is to be construed as an offer to sell or the solicitation of an offer to buy any securities. This report is furnished on the basis and understanding that “the researchers” are to be under no responsibility or liability whatsoever in respect thereof. “The researchers” may, from time to time, buy, own or sell securities mentioned herein. “Phases & Cycles” is a registered trademark of 104443 Canada Inc.